

SMART SCREENS FOR INTERACTIVE SIGNAGE



Digital signage aims at delivering targeted info to your shopping customers. We take digital signage to the next level with a package of Smart Screens and an AppStore of interactive applications that let your consumers engage in an intuitive way with your content. By turning every display interactive, viewers are attracted to the screen, play with the content and share it with friends in social media. As a result your Smart Screens become cross-channel marketing instruments. Our software allows you to download an App, schedule and personalize it to the specific campaign. Reporting gives you the valuable feedback about the impact of your campaign on your client's buying behaviour.

YOUR CHALLENGES

- Create more **attention, engagement** and social branding
- Difficult to have **insight in impact and effectiveness** of your campaigns
- Interactive content is **expensive**
- Developing customized and interactive applications takes a **long time**
- Workflows for interactive digital content are **complicated** and **not compatible** with existing digital signage platforms

SOLUTION

Smart Screen & Accessories

- 55" – 85" large LCD screen
- Performance PC Media Player
- Microsoft Kinect2 camera
- Wi-Fi access point



Services

- Installation and Support
- Permanent license to App store
- Cloud based platform to manage the Apps
- Leasing

Apps



OFFER

Starting at **€450/month/screen**, all included

CONTACT

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